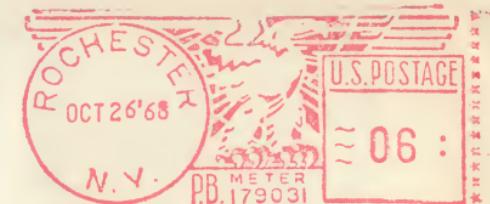


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October 25, 1968

Some thoughts leading
to a rewarding business
experience November 4-7

Nearly four centuries ago, Sir Francis Bacon wrote:

"True dispatch is a rich thing,
for time is the measure of busi-
ness, as money is of wares."

This was never more true than it is today. And today dispatch in business and public service is easier than ever before to achieve. New approaches to old problems, new techniques, new products all are at our disposal to save time, to save money, and to improve customer services.

For example, in the field of engineering graphics and communications an entire new area of speed and production efficiency is available through Kodak's systems and materials for drawing reproduction. The KODAK SUPERMATIC Processor System, the KODAK Q-System and a group of new reproduction films and papers are available to help you conduct your business with greater dispatch.

We'd like to prove this to you. Plan to stop and see us at the 12th International Visual Communications Congress, November 4-7, at the Civic Center in Philadelphia.

We have enclosed, for your convenience, a descriptive folder which includes a "rapid registration form." You'll find the Kodak exhibit just inside the entrance. The welcome mat will be out and we'll be pleased to discuss the many faceted area of engineering communications and reproduction with you.

Hope to see you in Philadelphia.

Sincerely,

C.J. Fehrenbach

Drawing Reproduction Markets

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